



News Release

peopleCare To Develop An Additional 96 Long-Term Care Beds in Cambridge

Cambridge, ON – May 1, 2009 - Seniors and residents in Cambridge and the surrounding area will soon have greater access to long-term care services, peopleCare CEO Brent Gingerich announced today.

peopleCare Hilltop Manor Cambridge, has been awarded an additional 96 beds from the Ministry of Health and Long-Term Care (MOHLTC). Brent Gingerich proposes to upgrade the existing 89-bed home to develop a new-state-of-the-art 185-bed home in the heart of Cambridge. The award was part of an announcement today by Guelph MPP Liz Sandals for 192 additional beds re-allocated to Waterloo Wellington. Originally, the beds had been awarded to another company in August 2007 for development in Guelph. In January of this year, the company informed the MOHLTC they would not be moving forward with the project.

"We are pleased to know that the distribution of the 192 long-term care beds has been finalized. These new beds will help improve access for seniors who require this level of care," said Kathy Durst, Chair, Waterloo Wellington Local Health Integration Network (WWLHIN). "The additional long-term care beds in Cambridge and Guelph will support the efforts of our health service providers in their commitment to provide the right care in the right place."

"This is incredibly good news for the community of Cambridge, to have 96 additional long term care beds built in the city." Gingerich said. "Obviously it's going to provide the residents of Cambridge much better access to long-term care services than is currently available."

"peopleCare is extremely happy to be awarded this opportunity," Gingerich says.

peopleCare plans to collaborate with the Waterloo Wellington Local Health Integration Network, Cambridge Memorial and other local hospitals in order to ease the pressures related to alternative level of care patients. They will also work with the Waterloo Wellington Community Care Access Centre to assist in finding the appropriate care for clients in the appropriate place, and provide placement for residents currently living in their own homes who are waiting for Long Term Care.

peopleCare is committed to opening these new beds as soon as possible and have already started the planning phase of this major development. peopleCare expects to be in a position to break ground on the project in under a year, and open for admissions in Fall of 2011.

Today, peopleCare has developed an outstanding reputation in the long-term health-care field. Three generations have helped shape this family owned organization. Last summer peopleCare celebrated 40 years of care and service to the community. peopleCare is a place where seniors are treated with dignity, respect and love. It's a place where the mind is exercised, the spirit honored, and individuality celebrated. It's a place where peopleCare. For more information please contact Brent Gingerich CEO peopleCare 519-572-5338 www.peopleCare.ca.