



News Release

TWO WINS FOR peopleCare.

peopleCare is proud to announce they have received accreditation from Accreditation Canada by meeting ALL benchmarks, an outstanding achievement. The second win comes as Achievers declares peopleCare 'One of Canada's 50 Most Engaged Companies' for the second year in a row.

peopleCare, a respected provider of long term care in Southern Ontario, announces they have received accreditation from Accreditation Canada, a not-for-profit, independent organization accredited by the International Society for Quality in Health Care (ISQua). Accreditation Canada's Qmentum standards make it possible for health service organizations, like **peopleCare**, to embed practical and effective quality improvements and patient safety initiatives into their daily operations. **peopleCare** President and CEO, Brent Gingerich affirms, "We've built an amazing culture of care. It is our intent to exceed expectations at every touchpoint, with residents, employees and other stakeholders".

peopleCare is proud to participate in Accreditation Canada's external peer review process. Participation enables the assessment and improvement of programs provided to patients and residents based on international standards of excellence in the delivery of healthcare services.

The second win for **peopleCare** is, once again, a great result of one of the organization's quality initiatives. There is a strong correlation between the ability to deliver highly rated service and the commitment and engagement of employees.

The Achievers 50 Most Engaged Workplaces Awards highlight and champion employee-engaged companies worldwide. Workforce engagement is a measure of the depth of connection between each individual employee to their organization and their clients. The mission of **peopleCare**, providing for and enshrining the dignity and respect of long term care residents on a 7/24 basis, depends upon a fully committed and highly engaged workforce. By encouraging every employee to become involved with resident decision-making, **peopleCare** has created a caring culture of passionate, involved staff, providing the very essence of resident care and heartfelt support.

"We determined what an organization must do to achieve maximum output. We weren't surprised it meant bringing our employees into the resident decision-making process," Gingerich says, "respect, dignity and engagement flow from our caregivers to the resident. We search for people who fit, are positive in their outlook, with caring hearts."

peopleCare is a family-founded enterprise that holds its values of care with pride. The organization carries on a 35 year tradition of providing homes in Southern Ontario with legendary hospitality, *'where people care'*. Headquartered in Tavistock, **peopleCare** owns homes there, in Cambridge and most recently, London. The firm manages homes in Stratford and Delhi. Cambridge's Hilltop Manor is currently being redeveloped to more than double in size. Its new wing, housing state-of-the-art features and amenities, will open in 2012. For further information visit peoplecare.ca.